

after
breast
cancer
12th
ANNIVERSARY
DIAMOND
GALA

MATHEW KNOWLES

FATHER OF

BEYONCÉ

& SOLANGE

KNOWLES

THE FORCE BEHIND

DESTINY'S

CHILD



presented by



LiUNA!
LOCAL 183
Feel the Power

SUNDAY
SEPTEMBER 29
2024
12PM TO 6PM

BELLEVUE MANOR
8083 JANE STREET
VAUGHAN ON L4K 2M7





YOUR SUPPORT CAN MAKE A DIFFERENCE!

after BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.

Alicia Vianga
Founder & Executive Director

SINCE 2013 THE ABC PROGRAM

4000+

HAS FINANCED 4000+ WOMEN

500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- Panorama Magazine
- Good News Toronto
- What She Said
with Christine Bentley
- AM640
- Virgin 99.9
- York Region Media Group
- snapd Newspaper
- NEWSTALK 1010
- Whistle Radio 102.7fm
- Rogers TV
- Metro News
- CTV
- The Region 105.9
- Global TV
- ItalNews
- Metro News
- CHUM FM
- CityTV
- CP24
- Breakfast Television



SPECIAL GUEST STAR
MATHEW KNOWLES

**ENTREPRENEUR,
AUTHOR, PROFESSOR,
MUSIC EXECUTIVE AND
BREAST CANCER SURVIVOR**

Meet Mathew Knowles, the global leader in sales & marketing, brand development, entrepreneurship, and leadership.

He's a successful motivational speaker, entrepreneur, male breast cancer survivor, author, professor, lecturer, music executive, artist manager, recording and distribution of some of culture's most notable careers such as Beyoncé, Destiny's Child, Earth, Wind & Fire, Solange, and many more; Mathew Knowles is widely regarded as the best in the world at what he does and is a sought-after speaker, consultant and trainer for some of the world's largest organizations and conferences.



SAM CICCOLINI
MASTER OF CEREMONY



NICK PUOPOLO
PRESENTING SPONSOR

THANK YOU

FROM OUR BOARD OF DIRECTORS



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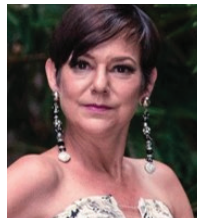
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Immigration Law Consulting Firm



GET A BETTER MORTGAGE





PRIVATE VIP EXPERIENCE WITH MATHEW KNOWLES

\$2,500.00 PER PERSON

Date: Saturday, September 28, 2024

Time: 7PM to 9PM

Location: TBA

PACKAGE INCLUDES:

- ★ Complimentary bar
- ★ Four course sit down dinner
- ★ Red & white wine with dinner
- ★ One ticket to attend the Pink Diamond Gala on September 29, 2024

GIFT-IN-KIND DONATION

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

Website _____

Name to Appear on Auction Lot _____

DO YOU REQUIRE A TAX RECEIPT?

Yes

No

Brief description of item(s) being donated

*** This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions***

THE FAIR MARKET VALUE FOR THE ITEM: _____

* Arrangements can be made for donations to be picked up from your home or business*

DEADLINE

Please submit this form and your donated item to
after BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1
 no later than September 15, 2024

REPLY FORM



Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

EVERY PACKAGE INCLUDES:

Complimentary bar, hors d'oeuvres reception, three course sit down luncheon, red & white wine with luncheon, entertainment and more!

PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER.

We accept Major Credit Cards.

E-Transfer to events@afterbreastcancer.ca

SPONSORSHIP

- | | |
|---|-------------|
| <input type="checkbox"/> Presenting Sponsor | \$35,000.00 |
| <input type="checkbox"/> Pink Diamond Sponsor | \$20,000.00 |
| <input type="checkbox"/> Diamond Sponsor | \$15,000.00 |
| <input type="checkbox"/> Gold Sponsor | \$7,500.00 |
| <input type="checkbox"/> Silver Sponsor | \$5,000.00 |
| <input type="checkbox"/> Private VIP Experience with Mathew Knowles | \$2,500.00 |

TICKETS

- | | |
|--|------------|
| <input type="checkbox"/> Pink Diamond - VIP Gala Table for 10 People | \$2,500.00 |
| <input type="checkbox"/> Gold - Gala Table for 10 People | \$2,000.00 |
| <input type="checkbox"/> Pink Diamond - Individual VIP Seat Ticket | \$250.00 |
| <input type="checkbox"/> Gold - Individual Regular Seat Ticket | \$200.00 |

BOOKLET ADVERTISING

- | | |
|---|----------|
| <input type="checkbox"/> Full Page Ad | \$550.00 |
| <input type="checkbox"/> Half Page Ad | \$300.00 |
| <input type="checkbox"/> Logo | \$200.00 |

HOW TO GET INVOLVED

SUNDAY, SEPTEMBER 29, 2024

WITH THE



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$35,000	PINK DIAMOND \$20,000	DIAMOND \$15,000	GOLD \$7,500	SILVER \$5,000	PRIVATE VIP EXPERIENCE WITH MATHEW KNOWLES \$2,500
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VIP TICKETS TO THE LUNCHEON GALA	18	16	10	8	6	1
SOCIAL MEDIA						
LOGO PLACEMENT AT EVENT ON-SITE SCREEN						
INVITATION TO SERVE ON STEERING COMMITTEE						
"PRESENTED BY" LOGO PLACEMENT AT THE GALA						
"TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE GALA						
COLOUR AD IN THE EVENT PROGRAM	2 FULL PAGES	FULL PAGE	1/2 PAGE	1/4 PAGE		
E-BLASTS FROM						
LOGO PLACEMENT ON THE PINK DIAMOND GALA WEBSITE FOR A PERIOD OF 1 YEAR AFTER THE EVENT						
LISTED IN THE EVENT PROGRAM						
VERBAL RECOGNITION AT THE EVENT						
DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND						
COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE						
EVENT ADVERTISING						
VIP MEET & GREET						
2 SEATS AT VIP TABLE						
HOSPITALITY VIP ROOM						
ACKNOWLEDGE THE KEYNOTE SPEAKER FROM THE STAGE						
PRIVATE VIP EXPERIENCE WITH MATHEW KNOWLES	2					

647.342.9217

afterbreastcancer.ca



events@afterbreastcancer.ca

849225040 RR0001