



DIAMOND GALA

SUNDAY
SEPTEMBER 28
2025



647.342.9217 | afterbreastcancer.ca

    | events@afterbreastcancer.ca | 849225040 RR0001



YOUR SUPPORT CAN MAKE A DIFFERENCE!

after BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.

Alicia Vianga
Founder & Executive Director

SINCE 2013 THE ABC PROGRAM

4000+

HAS FINANCED 4000+ WOMEN

500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- York Region Media Group
- The Region 105.9
- Panorama Magazine
- snapd Newspaper
- Global TV
- Good News Toronto
- NEWSTALK 1010
- ItaiNews
- What She Said with Christine Bentley
- Whistle Radio 102.7fm
- Metro News
- AM640
- Rogers TV
- CHUM FM
- Virgin 99.9
- Metro News
- CityTV
- CP24
- CTV
- Breakfast Television

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THANK YOU

FROM OUR BOARD OF DIRECTORS



Alicia Vianga
Founder & Executive Director



Sam Ciccolini
Honorary Chair



Gino Cucchi
Senior Vice Chair



Nick Puopolo
Honorary Board
Ambassador



Nadia Cerlli-Fiore
Board Director



Jenny Gumbs
Board Director



Jack Oliveira
Honorary Board
Ambassador



Natasha Charles
Survivors Chair &
Board Director



Tara Ali CPA, CGA
Bookkeeper



Veronika Barbakadze
Vice Chair



Jennifer Schultz
Board Ambassador



Laura Robertson
Board Member



Lindsay White
Board Member



Zita Zolis
Board Executive

2024 GALA COMMITTEE MEMBERS



Natalia Yordanov



Ester Paris



Lena Guirguis



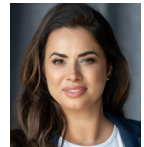
Carolyn Perry



Beau Deguire



Julie Rusciollelli



Roxy Zapala

PR AND MEDIA Plan B Media Inc. | planbmedia.ca

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afterTM BREAST CANCER PINK ANNUALTH

DIAMOND GALA

2024 SPONSORS



LiUNA!
LOCAL 183
Feel the Power



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GIFT-IN-KIND DONATION

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

Website _____

Name to Appear on Auction Lot _____

DO YOU REQUIRE A TAX RECEIPT?

Yes

No

Brief description of item(s) being donated

This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions

THE FAIR MARKET VALUE FOR THE ITEM: _____

Arrangements can be made for donations to be picked up from your home or business

DEADLINE

Please submit this form and your donated item to
after BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1
no later than September 15, 2025

647.342.9217 | afterbreastcancer.ca

REPLY FORM

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

EVERY PACKAGE INCLUDES:

Complimentary bar, hors d'oeuvres reception, three course sit down luncheon, red & white wine with luncheon, entertainment and more!

PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER .

We accept Major Credit Cards.

E-Transfer to events@afterbreastcancer.ca

SPONSORSHIP

- Presenting Sponsor \$20,000.00
- Pink Diamond Sponsor \$15,000.00
- Diamond Sponsor \$10,000.00
- Gold Sponsor \$7,500.00
- Silver Sponsor \$5,000.00

TICKETS

- Pink Diamond - VIP Gala Table for 10 People \$2,500.00
- Gold - Gala Table for 10 People \$2,000.00
- Pink Diamond - Individual VIP Seat Ticket \$250.00
- Gold - Individual Regular Seat Ticket \$200.00

BOOKLET ADVERTISING

















































- Full Page Ad \$550.00
- Half Page Ad \$300.00
- Logo \$200.00

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HOW TO GET INVOLVED WITH THE SUNDAY, SEPTEMBER 28, 2025



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR \$20,000	PINK DIAMOND \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$5,000
VIP TICKETS TO THE LUNCHEON GALA	20	16	10	8	6
SOCIAL MEDIA    					
LOGO PLACEMENT AT EVENT ON-SITE SCREEN					
INVITATION TO SERVE ON STEERING COMMITTEE					
"PRESENTED BY" LOGO PLACEMENT AT THE GALA					
"TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE GALA					
COLOUR AD IN THE EVENT PROGRAM	2 FULL PAGES	FULL PAGE	1/2 PAGE	1/4 PAGE	
E-BLASTS FROM 					
LOGO PLACEMENT ON THE PINK DIAMOND GALA WEBSITE FOR A PERIOD OF 1 YEAR AFTER THE EVENT					
LISTED IN THE EVENT PROGRAM					
VERBAL RECOGNITION AT THE EVENT					
DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND					
COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE					
EVENT ADVERTISING					
HOSPITALITY VIP ROOM					
ACKNOWLEDGE THE KEYNOTE SPEAKER FROM THE STAGE	